



**2009 Ogden Knights
Sponsorship and Advertising Opportunities
1 (888) 430-6589**



(1)

Field Sponsor	1 Available
<ul style="list-style-type: none">• (20) T-Shirts• (2) Dasher Board Signs 36"x72"• Sponsors Name and Logo painted on both sides of playing surface• (15) Season Tickets (lower Level)• (1) Full Page Program Ad (color)• (5) Seats at 1 Meet the Team Dinner• (15) VIP Passes• All 2009 Team Advertising will be Tagged "Ogden Knights Games played at The Golden Spike Arena on the ___Field"	
Package Price \$20,000.00	

End Zone Logo	4 Available
<ul style="list-style-type: none">• (2) T-Shirts• (1) 5'x9' sponsor logo painted in corner end zone of playing surface• (1) 36" x 96" Railing Sign• (4) Season Tickets (mid level)	
Package Price \$8,500.00	

Field Logo	6 Available
<ul style="list-style-type: none">• (10) T-Shirts• (1) 4'x8' Sponsor Logo Painted on the Playing Surface• (1) 36" x 96" Railing Sign• (4) Season Tickets Mid-Level	
Package Price \$6,500.00	

Dasher Board Sponsor	60 Available
<ul style="list-style-type: none">• (2) T-Shirts• (1) Dasher Board Sign 36" x 72"• (4) Season Tickets (upper level)• (1) ¼ Page Program (B&W)• (2) Seats at Meet the Team Dinner (1 time)	
Package Price \$2,000.00	

Upper Level Railing Sign	15 Available
<ul style="list-style-type: none">• (2) T-Shirts• (1) 36" x 96" sign• (2) Season Tickets (upper level)	
Package Price \$1,500.00	

Goal Post Sponsor	2 Available
<ul style="list-style-type: none">• (2) T-Shirts• Name of Sponsor on Goal Posts• (2) Season Tickets (upper level)	
Package Price \$500.00	

Ball Sponsor	7 Available
<ul style="list-style-type: none">• (2) T-Shirts• Sponsors Name on 100 Game Balls• (1) ½ Page Program Ad (color)• (6) Season Tickets (Mid Level)	
Package Price \$1,500.00	

Team Shoe Sponsor	1 Available
<ul style="list-style-type: none">• (2) T-Shirts• (1) Upper Level 36" x 96" sign• (1) ½ Page Program Ad (B&W)• (4) Season Tickets (upper level)	
Package Price \$2,500.00	



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(2)

Ball Boy Sponsor **1 Available**

- **(2)** T-Shirts
- Sponsor Name on Ball Boy shirts on Game Day
- **(1)** ¼ Page Program (Color)
- **(2)** Season Tickets (upper level)

Package Price \$800.00

Water Boy Sponsor **1 Available**

- **(2)** T-Shirts
- Sponsor Name on Water Boy shirts on Game Day
- **(1)** ¼ Page Program (B&W)
- **(2)** Season Tickets (blue side line)

Package Price \$800.00

Game Night Throw-Sponsor **6 Available/Game**

- **(2)** T-Shirts
- Sponsor Provides a Give Away for Dancers to throw into Crowds at Home Games i.e. T-Shirts, Mini Football
- PA Announcement at time of Give-Away
- **(1)** ¼ Business Card Ad (B&W)
- **(2)** Game Day Tickets (mid sideline)

Package Price \$400.00

Customer Service Booth Sponsor **7 Available - 1 per Game**

- **(2)** T-Shirts
- Information Booth Table on Concourse
- PA Announcements to Booth for Sign-ups Lost Kids etc
- Can Distribute Information
- **(5)** Game Night Tickets

Package Price \$500.00

Game Night Title Sponsor **7 Available**

- **(16)** T-Shirts
- Sponsor Name on **1000** Piece Give-Away at Front Door
- PA Announcement during Game
- Media Plug on Team Advertising Week of Game
- **(1)** ¼ Page Program (B&W)
- **(4)** Season Tickets Lower-Level Side-Line
- **(16)** Game tickets on Sponsor Night
- VIP Sponsor Deck for use on Sponsor Night

Package Price \$3,500.00

Hospitality VIP Sponsor **7 Available-1 per Game**

- **(2)** T-Shirts
- **(2)** Banner or Signs in Hospitality Area
- **(1)** ½ Page Program Ad (Color)
- **(3)** PA Announcement during Home Game
- **(2)** Game Day Tickets
- Sponsor May Distribute Information in Hospitality Area

Package Price \$2,000.00

Player Introduction Sponsor **7 Available-1 per Game**

- **(2)** T-Shirts
- Sponsor Name Mentioned Before and After Player Introduction
- **(1)** ¼ Business Card (B&W)
- **(4)** Game Day Tickets (upper sideline)

Package Price \$300.00

Game Night Joint Sponsor **3 Available-1 per Game**

- **(2)** T-Shirts
- PA Announcements during Game
- **(1)** ¼ Page Ad in Game Program (B&W)
- **(2)** Season Tickets (teal sideline)

Package Price of \$800.00



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(3)

Tailgate Sponsor	1 Available for 7 Games
<ul style="list-style-type: none"> • (2) T-Shirts • Sponsor Banner Outside at Tailgate • Sponsor Announced by DJ or Live Band • Sponsor may Distribute Information at Hospitality Tent • (1) ½ Page Ad in Game Program (B&W) • (2) PA Announcements during Home Game • (2) Game Day Tickets 	
Package Price \$1,500.00	

Program Ad	Unlimited and Individually Priced
<ul style="list-style-type: none"> • Full Page \$1,500.00 • Full Page (Inside Cover) \$2,000.00 • Full Page (Color) \$1,800.00 • ½ Page (B&W) \$ 800.00 • ¼ Page Program (B&W) \$ 500.00 • Business Card Ad \$ 300.00 	

Time Out Sponsor	1 Available
<ul style="list-style-type: none"> • (2) T-Shirts • PA Announcements with Sponsor Tag every Home/Visiting Team Timeout (excludes official and media timeouts) • (2) Season Tickets • (1) ¼ Page Ad in Game Program (color) 	
Package Price \$2,500.00	

On Field Skit Sponsors	28 Available - 4 per Game
<ul style="list-style-type: none"> • (2) T-Shirts • Sponsor PA Announcement during Skit • (2) Game Day Tickets (upper level) <p>(Each Skit Priced on an Individual Basis)</p>	
Package Price \$300.00	

First Down Sponsor	1 Available
<ul style="list-style-type: none"> • PA Announcement w/ Sponsor Mention every Home Team First Down • (2) Season Tickets • (1) ¼ Page Ad in Game Program (B&W) 	
Package Price \$2,500.00	

Coin Toss Sponsor	7 Available (1/Game)
<ul style="list-style-type: none"> • (2) T-Shirts • Sponsors Name Mentioned at Coin Toss • (1) ¼ Page Ad in Game Program (Color) 	
Package Price \$300.00	

Half Time Sponsor	1 Available/Game
<ul style="list-style-type: none"> • (2) T-Shirts • Priced/Game depending on Half-Time Entertainment 	
Package Price \$500.00	

PUBLIC ADDRESS ANOUNCEMENT (approx 30/GAME)
<ul style="list-style-type: none"> • Per Announcements during Game
Price \$50.00